Company: Bobcat Company

Corporate Description: Bobcat Company is the leading international manufacturer of compact loaders, excavators, attachments and other compact equipment.

Job Description: Looking for motivated individuals to assist Sales and Marketing Departments with the development and execution of a broad range of projects.

Available Co-op Positions:

- **Sales**
  - Conduct surveys by various means, then organize and present results to sales management
  - Assist with sales specialist incentive program implementation, communication and analysis
  - Assist in planning and implementation of sales-related meetings/events

- **Marketing**
  - Market research projects which involve identifying appropriate data sources, collecting and analyzing that data, then preparing and presenting recommendations.
  - Research key industry issues, challenges, trends and topics to support the development of marketing plans, solutions and strategies
  - Conduct phone and email surveys and present the results.

- **Product Marketing**
  - Develop and maintain reports the measure product performance and distribute to appropriate stakeholders
  - Conduct market research projects which involve identifying appropriate data sources, collecting and analyzing that data, then preparing and presenting recommendations.
  - Assist with promotional program implementation, verification and analysis.

- **Finance**
  - Creation/Documentation/Maintenance of Monthly Management Reports
  - Improve/Maintain Balance sheet reconciliations for multiple branches
  - Validation of mappings from local ledger to corporate ledger
  - Ad hoc Financial Analysis and follow-up on monthly reporting package

- **Information Technology (network support)**
  - Installing software upgrades
  - Diagnosing hardware problems
  - Repairing PC's, as well as peripheral equipment
  - Assist in managing PC's on the network
**Location:** All opportunities listed above are available at West Fargo, ND location. Additional coop opportunities for Engineering and Information Technology available in Gwinner, ND, Bismarck, ND and Litchfield, MN.

**Requirements:** 3.0 GPA or higher preferred. 20+ hours/week required.

**Pay:** $10.00+/hr – depending on position. Tuition Reimbursement for co-op credits.

**Organization Contact:** For more information or to apply online, please visit www.bobcat.com/college.

Toni Planteen  
Human Resources

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