Marketing Internship

Surface Pride is a full service (sell, fabricate and install) custom countertop business located in East Grand Forks Minnesota. Surface Pride will be offering all types of countertop materials; granite, quartz, solid surface and laminate. Surface Pride is planning a geographical market reach consisting of the Red River Valley, Northwestern Minnesota and Northeastern North Dakota. Surface Pride is a growing company with plans to have over 10 employees by year end.

Surface Pride is looking for an Intern for establishing marketing related materials. If you are an innovative, service oriented team player and meet the following requirements, we want to talk to you.

Duties & Responsibilities:

• Develop, implement and maintain Surface Pride’s website. Key elements are generating search capabilities, develop website analytics, establish social media presence and establish sales and lead generation.

• Establish Surface Pride’s outward facing graphical presence. Flyers, Newsletters and Brochure graphical design, layout and delivery methods.

• Develop, implement and maintain Surface Pride’s Marketing and Advertising Program. Analyze each media outlet and develop marketing and advertising program to get the best use of Surface Pride’s advertising budget.

• Define and establish Surface Pride’s Promotional Activities. Pre-Grand Opening, Grand Opening, Normal Operation.

• Define and establish Surface Pride’s Home Show / Trade Show presence. Develop booth look and feel, lead generation activities and locations.

Skills and Experience Desired:

• Demonstrated knowledge of website development and hosting

• Demonstrated knowledge of website analytics

• Demonstrated knowledge of search and search functions

• Graphical Design and the ability to generate brochures, newsletters and flyers with company’s theme colors and look.

• Demonstrated knowledge of establishing and implementing a marketing and advertising plan

• Ability to demonstrate excellent customer service skills

Surface Pride offers a competitive compensation package. To be considered for this position, please submit resume and cover letter to, Careers@surfacepride.com