Digital Marketing Specialist

You are here: Home / Careers / Digital Marketing Specialist

Your role on #TeamOnsharp:

At Onsharp, we’re passionate about what we do. Driven by culture, we work together as a team to solve our client’s unique challenges. As a Digital Marketing Specialist, you’ll be part of the Digital Marketing team. You’ll assist the team with a variety of marketing activities and supportive duties, such as managing digital marketing campaigns, writing content for blogs and social media posts, creating reports, and seeking out new digital marketing tools and techniques. You’ll also assist with client work as needed and help grow the digital marketing program overall, all while working in a fun and fast-paced team environment.

You’ll love this job if:

- You’re passionate about the role of digital marketing for businesses and organizations
- You enjoy writing and have strong writing skills
- You’re attentive to detail and complete work accurately, professionally, on time and budget
- You’re enthusiastic about effectively utilizing social media for business or organizations
- You have experience with analytics and reporting, or a desire to learn about analytics and reporting and take on related projects
- You love to ask questions and improve processes and programs, leaving things better than when you found them
- You enjoy learning new things and sharing learned information with others
- You have great client relations skills and handle interactions in a friendly, professional manner
- You're able to work under pressure and meet deadlines
- You're not afraid to ask for help or clarification when you need it
- You demonstrate innovative and creative thinking
- You're a team player and like to work in a fast-paced, diverse setting

Your key responsibilities will include:
- Managing digital marketing campaigns
- Creating quality content for blogs, infographics, and social media posts
- Conducting research
- Reporting and analysis for clients
- Assisting the team and/or clients with creation of eBooks, videos, and other marketing collateral
- Documenting best practices and processes
- Leading and/or implementing development of new program offerings including process development, documentation, deliverables design, and key metrics to demonstrate success
- Keeping up-to-date with trends in a digital marketing area of focus
- Seeking out new digital marketing tools and techniques to share with the team
- Learning digital marketing tools and processes
- Obtaining certifications when appropriate

Candidates must submit the following:
- Resume
- Cover letter – include salary requirements and availability

Apply today by completing the form on this page.

See what it's like to be part of #TeamOnsharp (http://www.onsharp.com/about/culture/).

Onsharp is an Equal Opportunity Employer.

https://www.onsharp.com/careers/digital-marketing-specialist/