



Page Family Marketing Center

Where knowledge meets opportunity

Greetings!

April 1, 2009

We hope that your Spring semester has gone well! And, before long, it will be history! We've passed the midpoint, and are now looking forward to the May graduation date—just around the corner.

This issue of the Department *Newsletter* will focus on course offerings for this Summer and the coming Fall. Registration is underway beginning April 6th, and we are anticipating many fewer problems than experienced in recent history. Remember, **registering at the earliest possible moment** is the best guarantee for getting the seat in whatever class you require. Good luck as you prepare your schedules.



2009

Offerings will include:

Course	Instructor	Session/Day/Time/Room
305 Foundations	Tangsrud	1 st M-Th 10-12 Gamble 145
310 Consumer Behavior	Askim-Lovseth	1 st M-Th 8-10 Gamble 145
397 Cooperative Education	Askim-Lovseth	To Be Arranged
497 Internship	Askim-Lovseth	To Be Arranged

Think about a summer Coop or Internship experience. These often pay hidden dividends through improved communication skills, higher starting salaries, and the opportunity to learn a special skill. And, many internships pave the way for an entry level position—and who in this recession would discount that!



2009

Offerings will include:

Course	Instructor	Day/Time/Room
201 Personal Marketing	Traci Kovar	Tu 5:30-8:15 PM Gamble 225
305 Foundations	Bateman	Tu/Th 9:30-10:45 Gamble 7
305 Foundations	Tangsrud	M/W/F 11:00-11:50 Gamble 7
310 Consumer Behavior	Askim-Lovseth	M/W/F 10-12 Gamble 145 1 st 8 weeks only
311 Professional Sales	Baker	T/Th 9:30-10:45 Gamble 145
311 Professional Sales	Baker	T/Th 11:00-12:15 Gamble 145
315 Retail Management	Askim-Lovseth	M/W 1:00-2:15 Gamble 145
325 International Marketing	Lesch	M/W/F 10-12 Gamble 145 2 nd 8 weeks only
330 Market Research	Bateman	Tu/Th 2:00-3:15 Gamble 145
330 Market Research	Tangsrud	M/W/F 9:00-9:50 Gamble 145
396 Directed Studies	Lesch	Arranged
397 Coop Education	Askim-Lovseth	Arranged
405 Brand and Product Mgt	Martin	Tu/Th 9:30-10:45 Gamble 355
411 Sales Management	Baker	Tu/Th 2:00-3:15 Gamble 355
450 Marketing Management	Martin	Tu/Th 12:30-1:45 Gamble 145
497 Internship	Askim-Lovseth	Arranged

And, the Marketing Department is pleased to announce an additional special elective for Fall. BADM 395 Applied Elements of Export Management (# 27973) will be offered for the first time. This course will cover all aspects of managing the processes associated with exports. The Marketing Department has been involved in the development of this course, offered and largely staffed by business personnel associated with the North Dakota Trade Office in Fargo. **The Marketing Department will recognize this class as an elective counting toward the Marketing degree. We urge you to consider taking the course, offered on Wednesday evenings 5:30-9 PM.** Most meetings will be held at the *Center for*

Innovation. Talk with Linda and/or Judy about signing up and to ensure its place in your plan of study. This will be a very good course.

A Special Thank You to Our Majors

The past several weeks have included a tremendous “push” to protect communities up and down the Red River Valley. Some of you, as members of the National Guard, have been called up to assist in these efforts. Many—by informal poll perhaps a majority—of our Majors answered the call to serve voluntarily. To both of these groups: a hearty **Thank You** for your community spirit and service to those in need.

Leadership doesn’t require a lofty title. Nor, does a lofty title ensure *leadership*. To each of you who took the time and expressed the important community value of “others first” by standing shoulder to shoulder with those who needed your help, you were a *leader*. You went above and beyond the ordinary to make difference. We’re proud you did so. Thank you for that.

Have a good wrap up to the semester! Good luck with your class registrations!
Faculty and Staff
Department of Marketing