

HOW TO START

1. **Pick up Application Packet** in Gamble Hall 118 (MRKT Department)
2. **Return Completed Application Packet** to Director.
3. **Receive notice of acceptance status** from Director.
 - * **Note:** Students may register for Spring/Summer courses the first week of November.
4. **Register for the SPRING pre-requisite course:**
 - * **BADM 395b ST: Intro to European Business (1 cr)(S/U grading)**
 - Note:** (You will need to get a special registration code from Shelley, Administrative Assistant in the Marketing Dpt., Gamble Hall 118). This course is a 5 week course from March 26th—April 30th from 3:00pm—5:50pm on Mondays. This is a 1 credit planning course for the study abroad experience.
 - Note:** **The cost of the study abroad experience (\$3150.00*) is billed to the student's account in the Spring at the time of registration of the pre-requisite course.**
5. **Register for the SUMMER STUDY ABROAD course:**
 - * **BADM 395a ST: European Business (3 cr) (graded)**
 - Note:** Course starts June 4th, 2012 in Metz, France at the ICN campus and ends June 30th in Paris, France. Students pay regular summer tuition upon registration for the 3 credit course. To qualify for Summer financial aid, students must be registered for no less than 6 credits over the Summer. Students may take 3 credits during the 2nd Summer Session at UND, or take an online class over the Summer.
6. **Make your own travel arrangements to Metz.**
7. **Funding.** Contact financial aid at UND, as well as your college for possible grants or aid (e.g., CoBPA has a travel grant fund for CoBPA students).
8. All Summer Study Abroad students will attend a **mandatory Orientation to Study Abroad** (TBA in the Spring) conducted by the International Center for Study Abroad Courses. Orientation topics include: Health & Safety, Cultural Adjustments, Travel and Packing, Considerations, Money, and Course Credits.

UND PROGRAM CONTACT:

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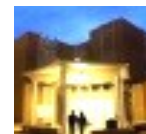
This Study Abroad can be taken by any UND undergraduate with GPA of 2.5+) who applies for and is accepted into the program. Students do NOT have to be business majors to take this course. Students from any major are welcome!

The course will count as a general elective **or** could count as an elective in a student's major if their department approves.

Host University Website: <http://www.icn-groupe.fr/en/summer-program?layout=item>

BADM 395 ST: European Business SUMMER Study Abroad (Metz, France) (3 UND Summer credits)

+ Spring Pre-requisite Planning Course



UND COLLEGE OF
BUSINESS & PUBLIC
ADMINISTRATION

An Exciting Opportunity



“Nous devons aller en France!”

“Let us go to France!”

June 4th—June 30, 2012

**PICK UP YOUR APPLICATION PACKET
TODAY AT GAMBLE HALL 118
(MRKT DEPARTMENT)**

BADM 395 ST: European Business SUMMER Study Abroad (Metz, France)



UND COBPA-ICN/Metz Program

The UND CoBPA-ICN/Metz Program offers an exciting opportunity for students to study business in an international setting. Business and academic professionals from a number of countries converge in Metz to teach in the Summer program. The course begins with general education content ranging from French language, history, culture, the European Commission, and the political-economic facets of the region. The course continues with components in a European Marketing track, European Entrepreneurship track, and a European Management Track. Students tour business, industry, and governmental aspects of Brussels, Normandy, Versailles and/or Paris during the final week of the course.

Metz is approximately 200 miles east of Paris and is the capital of Lorraine. With a population of 125,000 it is known for its international affairs and conveniently located next to the borders of Luxembourg, Germany and Belgium (and very near to Vosges and Alsace). Metz has a wealth of historical architecture dating from the Roman Empire to present day. Located along a major communication crossroads, Metz has been influenced by Germany, Belgium and the Grand Duchy of Luxembourg. It is part of the great melting pot of Europe's main cultural currents. Nowadays, the city has diversified its economic base. Expansion has continued in the recent decades despite the economic crisis that besets the rest of Lorraine.

Metz is in the heart of a new economic region known as the SaarLorLux Which combines the culture and economic aspects of this unique region. The City has developed its University and overall infrastructure for the EU's 2007 "Culture Region" (GER: Kultur Großregion). The Metz Technopôle is also an example of the economic revival of Metz and its region. The Technopôle, a high-tech park spread over 180 hectares, was established in 1983 and has attracted over 200 companies, 4000 employees and 4500 students. World-class academic institutions such as Arts et

Métiers ParisTech, Georgia Tech and Supélec along with established companies including ProConsultant, SFR and TDF are located at the Technopôle. Area business emphasis focus on supply chain, logistic, infrastructure, management, and marketing areas.

Program Facts

Application Deadline: March 23, 2012 (1 credit Spring Pre-Requisite Planning Course begins at this time)

Spring Planning for Study Abroad Pre-requisite: BADM395 ST: Intro to European Business (1 credit). See 'How to Start' section in this brochure for more information. Only students that have already been accepted into the 2012 Metz students will be allowed into this course. **Study Abroad Fee is billed to students at the time of registration for this pre-requisite.**

Summer Study Abroad Course: BADM 395: ST: European Business Study Abroad (3 credits), June 4th, 2012—June 30th, 2012. Program is taught in English. Location and Housing: ICN campus, Metz, France

Who Can Apply: Any student from any major with at least a 2.5 GPA.

Estimated Cost:

- Study Abroad Fee (\$3150* U.S./ 2100€)
- UND tuition for 3 Summer Credits
- Travel Costs to ICN Metz, France
- Application Fee \$30
- UND Office of Intl. Program Student Fee \$250
- UND student insurance \$50.

Travel Route: Fly into Paris, train to Metz where Metz staff will meet you. Program ends in Paris.