2nd Annual Technology Symposium

*Innovation and the Process of Turning Ideas into Marketable Successes*

**Thursday, March 31, 2011**

4:00—8:00 pm

**Chester Fritz Auditorium**

The 2nd Annual Technology Symposium introduces the topic of “**Innovation and the Process of Turning Ideas into Marketable Successes**.” The symposium promises to be interactive and integrative, fun and competitive with about 100 College of Business and Public Administration faculty, staff, students, and alumni participating to solve a common problem.

Three key individuals who will guide participants during the Symposium are: Evan Anderson, who is a Department of Technology alumni and owner of Innovative Solutions in Bismarck, will discuss innovation including its goals and outcomes; Bruce Gjovig, Entrepreneur Coach & Director of UND’s Center for Innovation, will talk about business startup, including business plans and finances; and, Craig Silvernagle, Entrepreneurship Director & Lecturer in UND’s Department of Entrepreneurship, will cover marketing, including brand development and product value.

During the Symposium, participants will learn about innovation and the process of turning ideas into marketable successes, and then be organized into teams to compete for the “best solution to the problem”. Each team will have student facilitators to keep them on task, answer questions, and provide general assistance.

Pizza and soda pop will be provided! The People’s Choice Award and prize will be awarded!

A completed application is **required** to participate in the event.

**Applications are available at:**
- Starcher Hall, Room 135
- Gamble Hall, Room 110
- Online at [http://www.business.und.edu/technology/](http://www.business.und.edu/technology/)

Please return applications to: Department of Technology Starcher Hall, Room 135

The Technology Symposium is sponsored by the Department of Technology, a place where students enter in the pursuit of knowledge and leave as critical thinkers, creative problem solvers, and future leaders.

**Questions? Call 777-2249**