**Company:** Ralph Engelstad Arena  
**Job Title:** Marketing Intern  
**Pay:** $8.00 per hour

**Job Description:** Assist Marketing Manager and Marketing Coordinator in the marketing and promotion of Ralph Engelstad Arena events and promotions. Attend and assist with in-game marketing efforts at UND football and hockey games.

* 20-25 hours/week including events
* Ralph Engelstad Arena special events and in-house promotions.
* Operation of Sioux Kids Club & Kidzone events at UND football and hockey games
* Assist Marketing Manager in creation of innovative marketing plans and activities to grow attendance and revenue for concerts and special events. Plan and execute grass roots marketing activities in support of REA events.
* Assist Marketing Manager with planning and execution of Ralph Engelstad Arena in-house promotions pertaining to concessions, Sioux Shop, Hockey Academy and annual raffle.
* Assist with planning and execution for both Sioux Kids Club and Kidzone throughout athletic season. Attend UND Athletics sporting events (primarily football and men’s hockey) in support of Sioux Kids Club/Kidzone.

**Education:** Student at University level.

**Knowledge/Skills:** The ideal candidate will possess exceptional written and verbal communication skills, as well as an interest in and knowledge of media marketing and advertising. Proficiency in Microsoft Office Suite required.

**Physical demands and work environment:** Majority of time spent sitting at a desk; limited physical effort required and limited exposure to physical risk. Work is performed in a standard interior/office environment.

**Special Requirements:** Willing to work evenings, weekends and holidays as requested. Nothing in this job description restricts management's right to assign or reassign duties and responsibilities to this job at any time. This job description is intended to convey information essential to understanding the scope of the position and it is not intended to be an exhaustive list of skills, efforts, duties, responsibilities or working conditions associated with the position.

**Contact:** Marketing Internship Coordinator  
Dr. Askim-Lovseth  
Gamble Hall – Room 175D  
701-777-2930 or maskim@und.business.edu