Social-Network and Marketing Interns Needed

UND’s Institute for Philosophy in Public Life is looking for thoughtful, creative, tech-savvy interns to manage our social-network presence, and our online and offline marketing during for the 2015-2016 school year. We have an international presence with thousands of followers on Facebook, and Twitter and Instagram accounts that need cultivating and promotion. Our flagship project, Why? Radio, has over 30,000 listeners in 116 countries, and has been featured in national publications. That audience can be yours, too!

Interns receive course credit, work in an informal environment, spend much of their time on campus, and develop skills with a supportive and flexible supervisor. The right student will have the freedom to develop new marketing initiatives and will be encouraged to explore his or her own ideas. This internship is suitable for students interested in both the profit and non-profit sectors, and for those students who have a special interest in working with the media and online marketing.

Interested candidates should email
Jack.weinstein@und.edu

Review of applications begins immediately.

Do you want an internship that is creative, intellectual, independent, and much more than just making photocopies?

Do you want to develop a portfolio that will impress future employers and show your full range of social-network and marketing talents?

Do you want to have real responsibility, not just a line on your resume?

If so, this internship is for you.

- Create original content for Twitter, Facebook, and Instagram, and maybe more social networks.
- Create and manage an online-marketing strategy.
- Work with an internationally recognized public radio show.
- Organize and market local events.
- Come up with your own ideas and strategies, experimenting as you go.

For more information visit: www.philosophyinpubliclife.org